

Fukuoka

Develop the Future

Fukuoka Prefecture Office Locations Worldwide



Foreign companies expanding into Fukuoka are strongly supported.
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THAILAND

A Solid Infrastructure for Logistics
One of Japan's Most Livable Regions
A Mecca for Higher Education
Invest Fukuoka Support
Two Hours to Major Asian Cities
Active in Next-Generation Industries
A Huge Dynamic Market
Economic Benefits
Fukuoka Venture Market

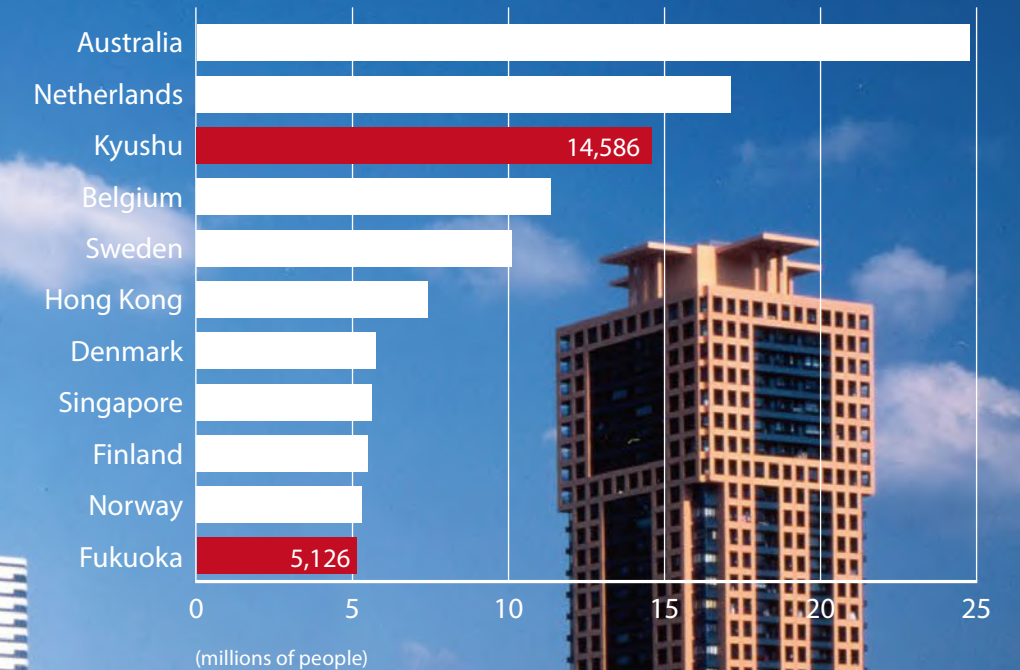
Welcome to Fukuoka

Fukuoka Prefecture lies at the heart of the scenic island of Kyushu; the southernmost of the four islands which make up Japan's mainland area.

As the business hub of Kyushu, Fukuoka Prefecture is known locally as the gateway to Asia, and is arguably the most well positioned region for future business growth in Japan and Asia. We welcome you to come to Fukuoka and explore the unlimited business opportunities available for your company in this dynamic and strategic location.

“ Fukuoka lies at the heart of the massive Kyushu market with a population of 14.5 million ”

Comparative Populations



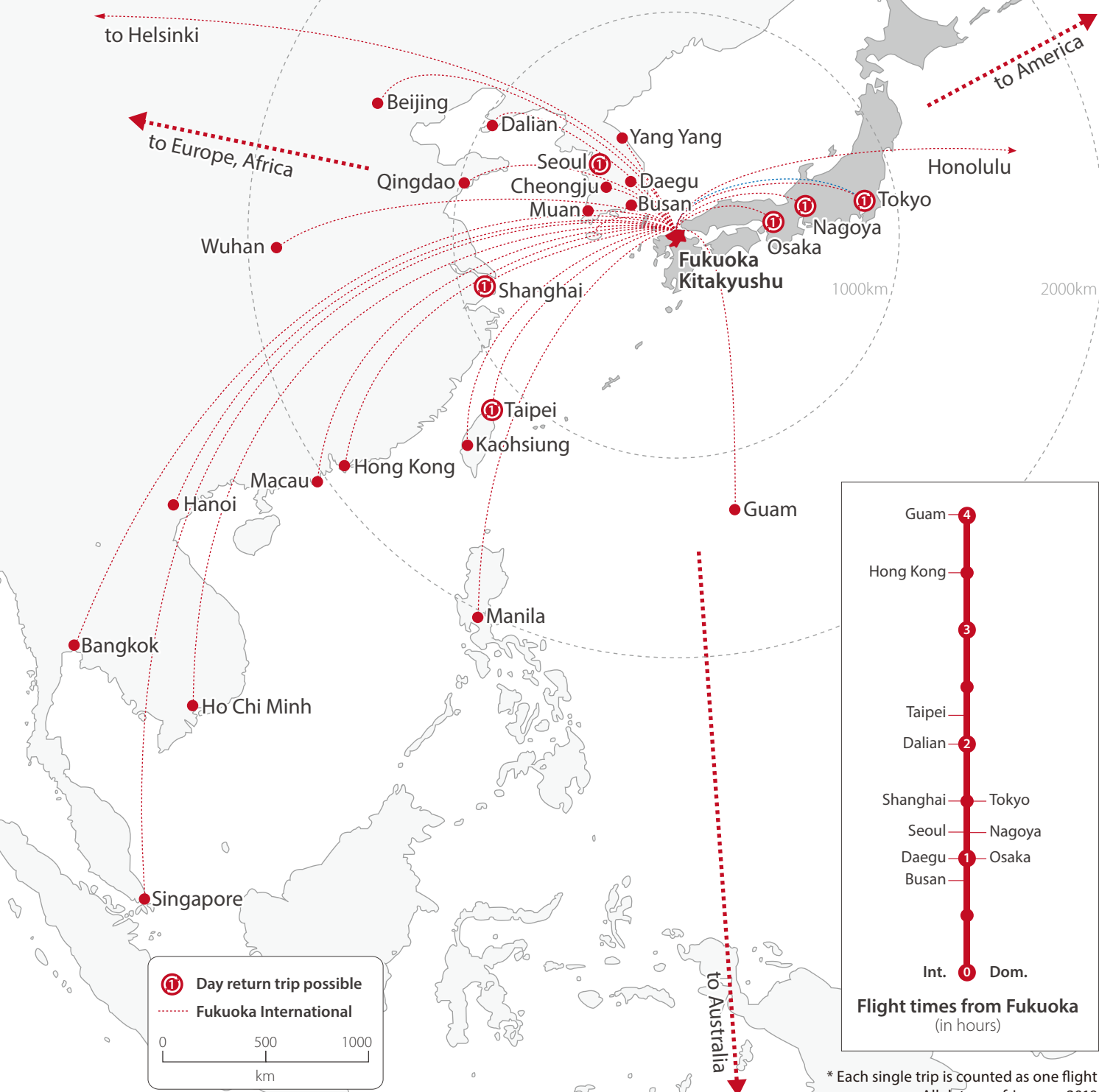
The Perfect Location: Air

Just a couple of hours away from major Asian cities

International Scheduled Flights to Asia

Fukuoka Prefecture has two international airports, Fukuoka International Airport and Kitakyushu International Airport. Situated a mere 10 minutes from the city center, Fukuoka International Airport is known as one of the most conveniently located airports in the world, it also ranks fourth in Japan for air trade. This fact highlights Fukuoka's significance for trade in and out of western Japan.

- 832 flights* per week between 22 international cities in nine countries and regions
- Day trips are possible to Seoul (80 minutes), Shanghai (100 minutes) and Taipei (155 minutes) as well as all major cities in Japan



* Each single trip is counted as one flight
All data as of January 2019

Domestic Scheduled Flights to Major Japanese Cities

- 30 routes to 21 cities in Japan
- As many as 406* flights per day
- Fukuoka - Haneda (Tokyo) is the fourth busiest point-to-point route in the world

Fukuoka Airport

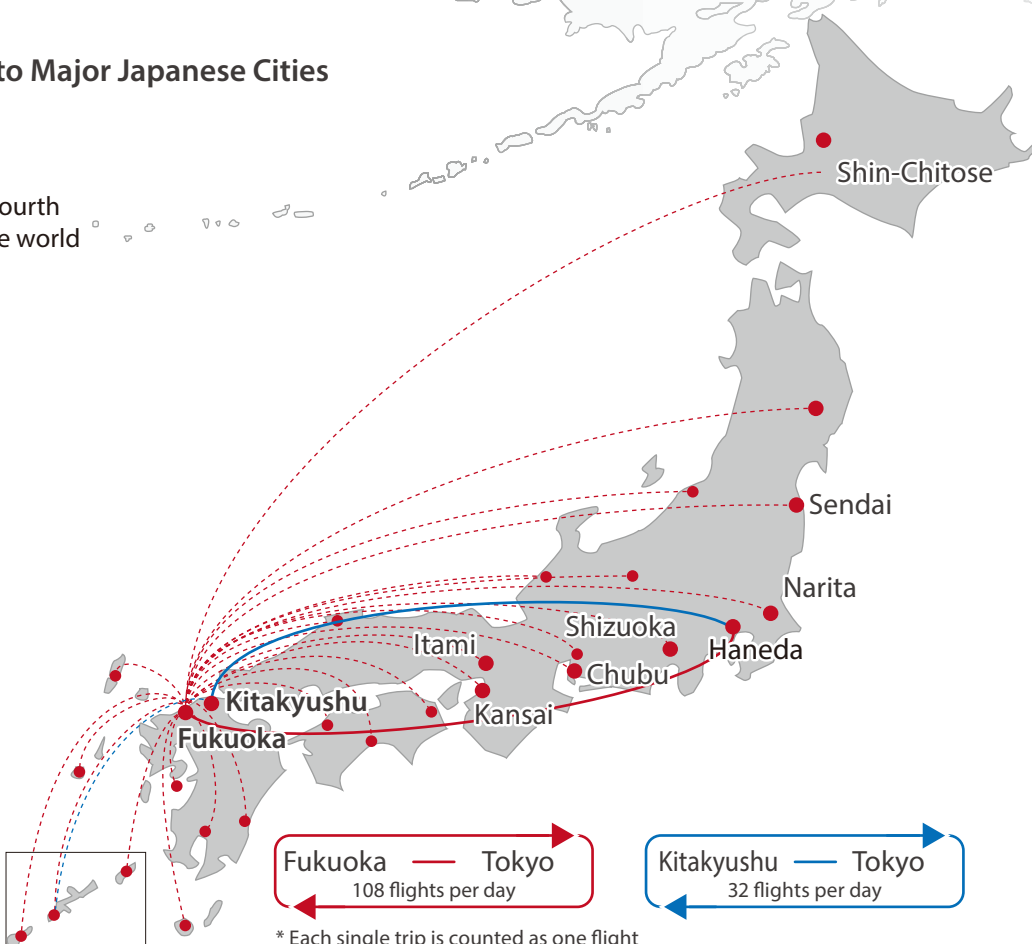


Asia-bound flights picking up at Fukuoka

Kitakyushu Airport

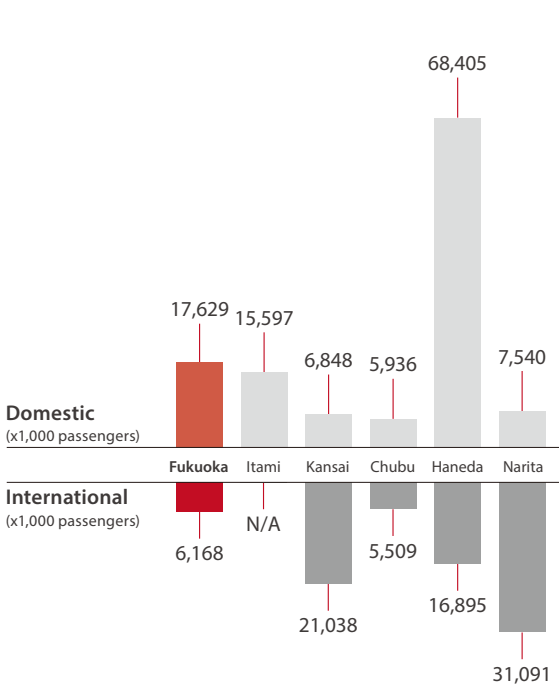


Kitakyushu Airport on an artificial island

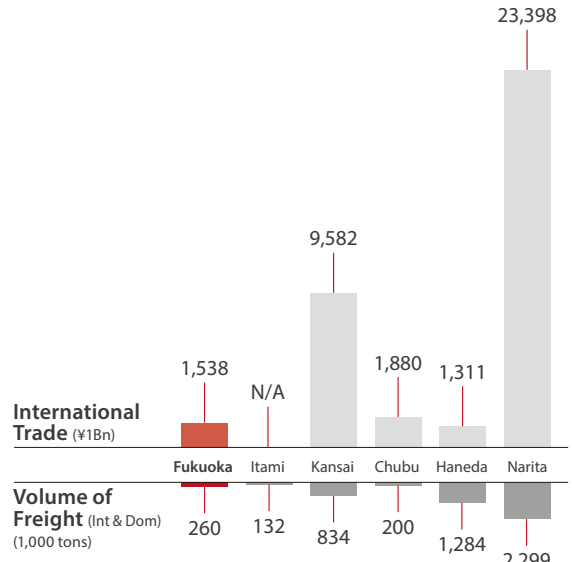


All data as of January 2019

Comparison of Passenger Numbers



Comparison of Freight Handled



Source: Airport Management Status Report, Civil Aviation Bureau, Ministry of Land, Infrastructure and Transport
Customs and Tariff Bureau, Ministry of Finance

The Perfect Location: Sea and Land

A solid infrastructure for international logistics

Fukuoka and Top World Ranking Ports for Container Volumes

Two vital ports in Fukuoka connect the region internationally, situated among the top ports worldwide in terms of container transaction volume.

Kitakyushu Port

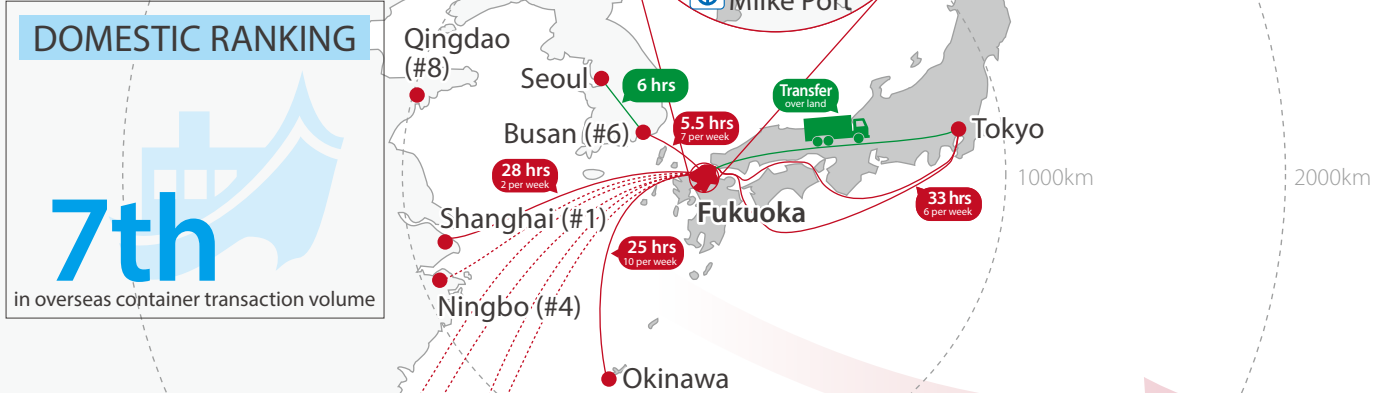


39 overseas routes (184 routes monthly) *1

Miike Port



Busan route (8 routes monthly) *1



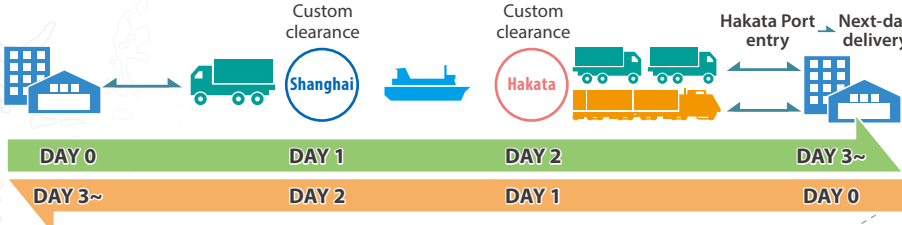
Hakata Port



36 overseas routes (194 routes monthly) *1



Hakata ~ Shanghai Network



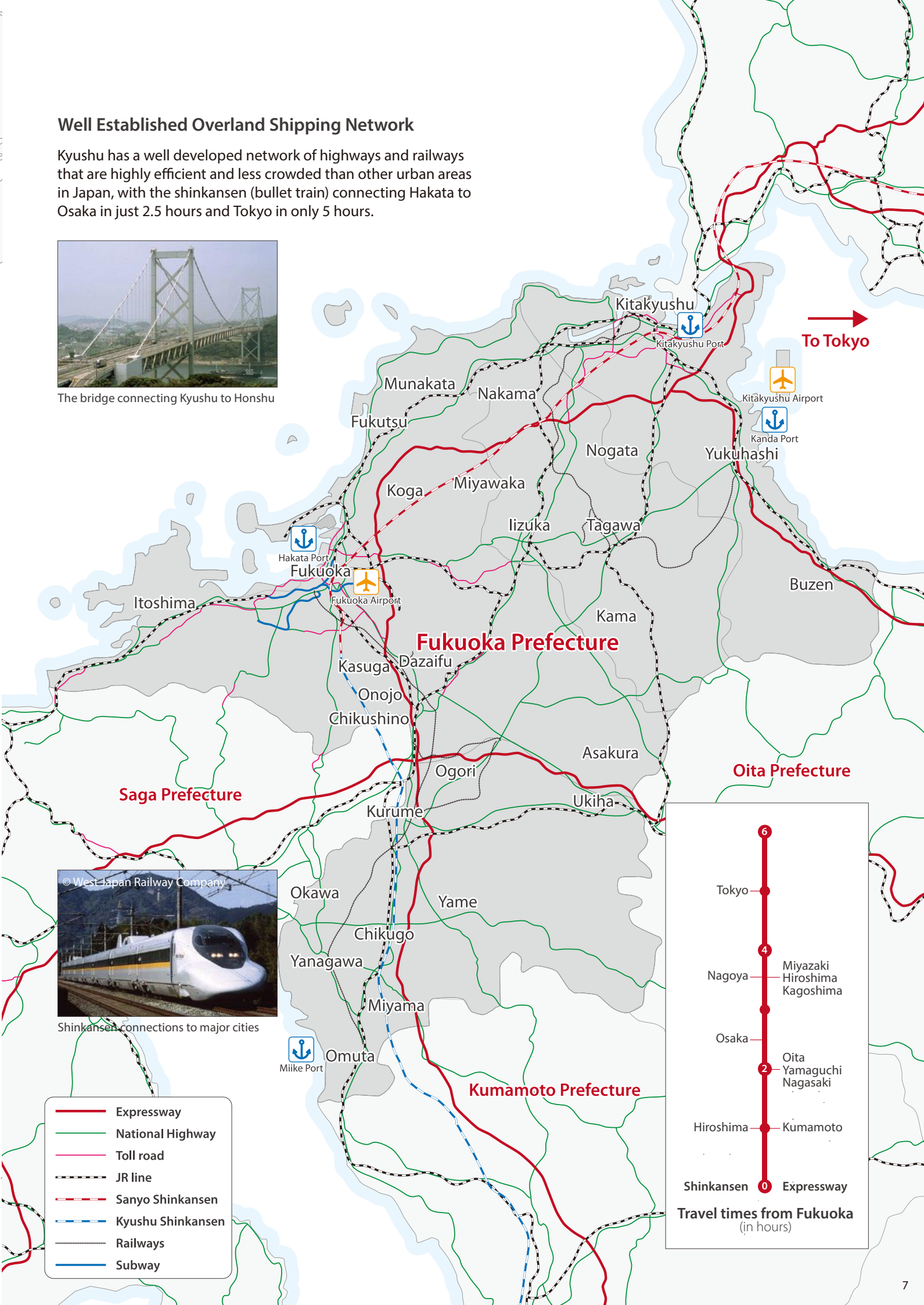
Source: Port Statistics 2018, The Ports and Harbors Bureau, Ministry of Land, Infrastructure and Transport
*1 As of August 2018

Well Established Overland Shipping Network

Kyushu has a well developed network of highways and railways that are highly efficient and less crowded than other urban areas in Japan, with the shinkansen (bullet train) connecting Hakata to Osaka in just 2.5 hours and Tokyo in only 5 hours.

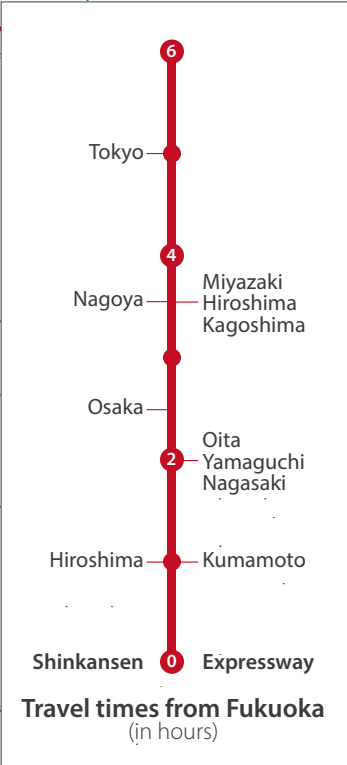


The bridge connecting Kyushu to Honshu



Shinkansen connections to major cities

- Expressway
- National Highway
- Toll road
- JR line
- Sanyo Shinkansen
- Kyushu Shinkansen
- Railways
- Subway

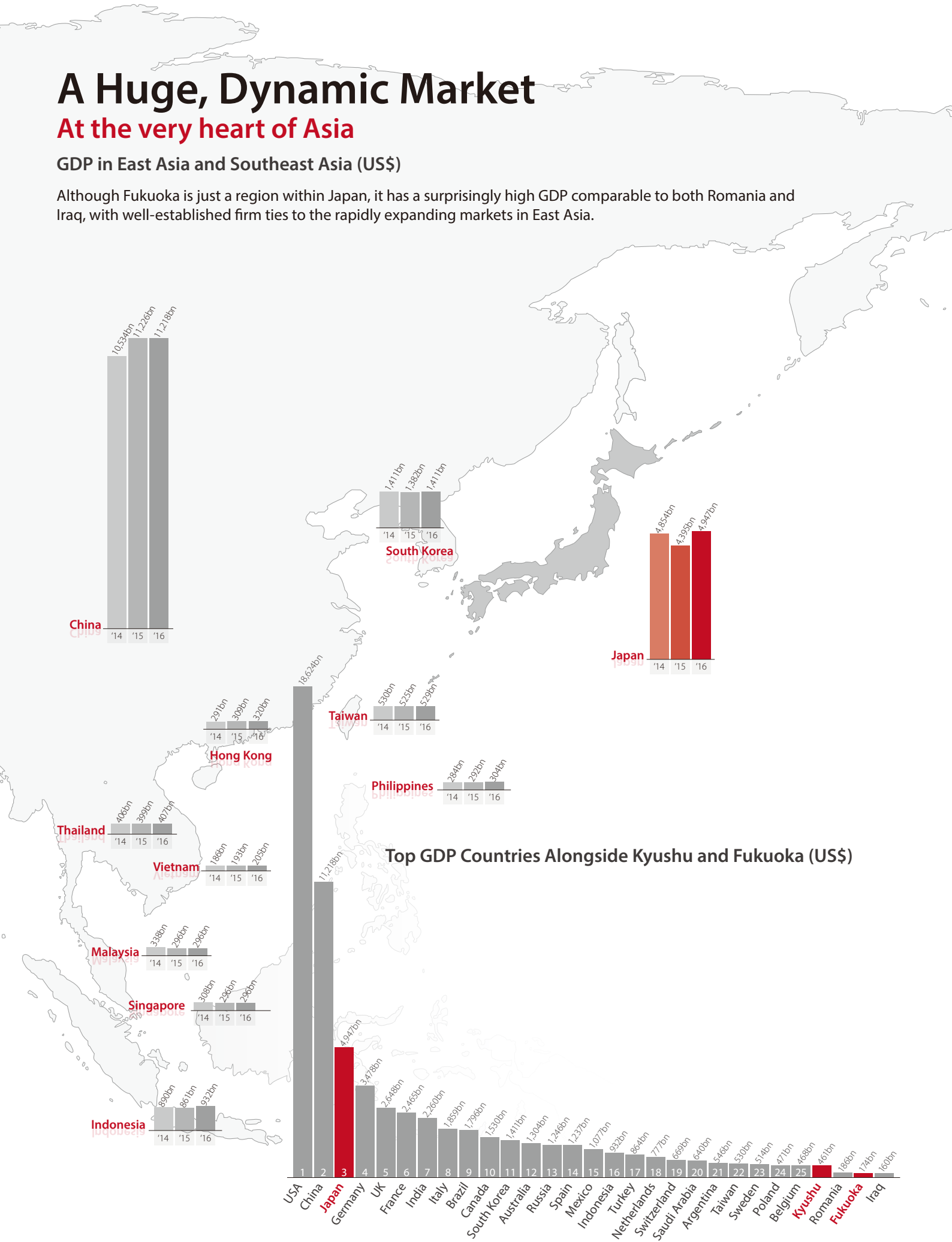


A Huge, Dynamic Market

At the very heart of Asia

GDP in East Asia and Southeast Asia (US\$)

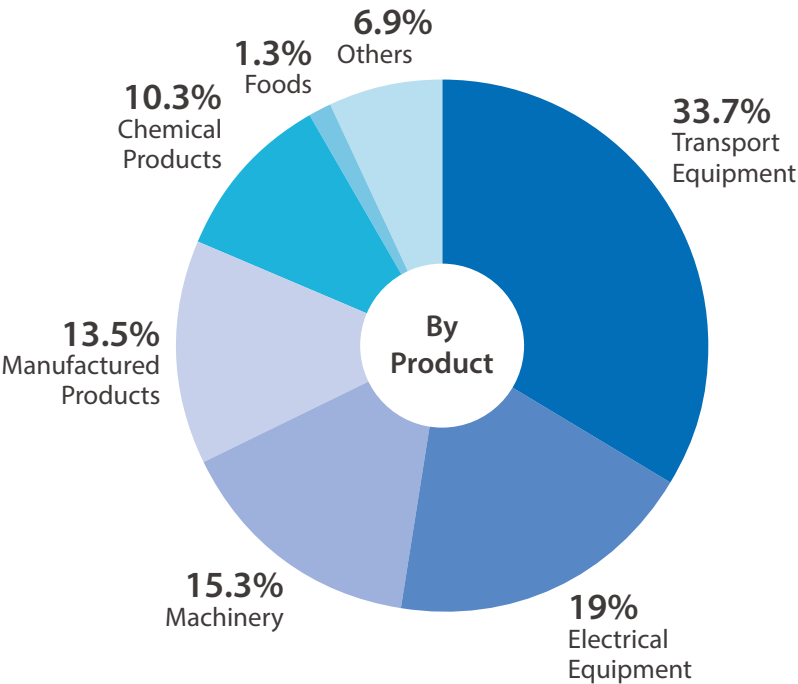
Although Fukuoka is just a region within Japan, it has a surprisingly high GDP comparable to both Romania and Iraq, with well-established firm ties to the rapidly expanding markets in East Asia.



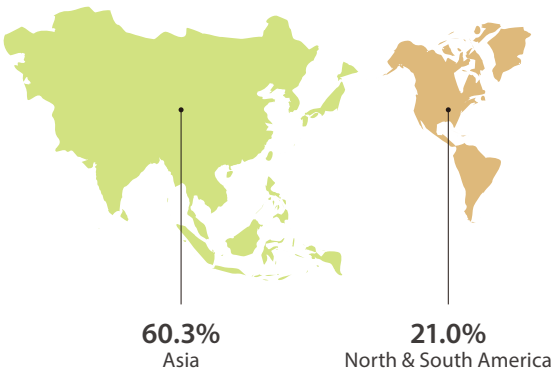
Source: National Accounts Main Aggregates Database, UN
Source: Prefectural Economic Accounts, Economic and Social Research Institute. As of 2018

Fukuoka Exports (2016)

The total value of goods exported from Fukuoka: ¥4.5 trillion



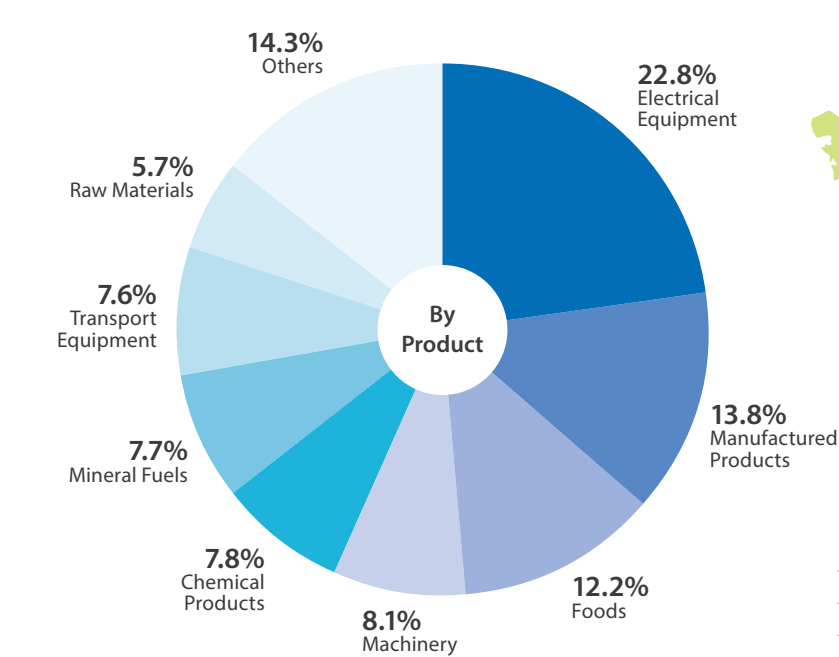
By Destination



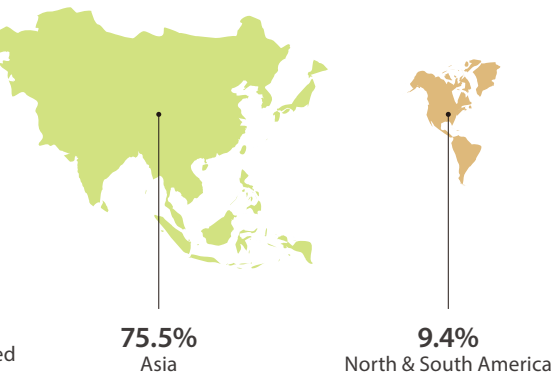
Country • Region	Value (¥M)	Share (%)
1 China	922,079	20.4
2 USA	679,012	15.1
3 South Korea	639,068	14.2
4 Taiwan	296,312	6.6
5 Hong Kong	244,073	5.4
Others	1,728,795	38.3
Total	4,509,339	100

Fukuoka Imports (2016)

The total value of goods imported into Fukuoka: ¥2.39 trillion



By Destination



Country • Region	Value (¥M)	Share (%)
1 China	789,964	33.0
2 Taiwan	238,201	10.0
3 South Korea	207,009	8.7
4 Thai	132,616	5.5
5 USA	129,035	5.4
Others	894,036	37.4
Total	2,390,861	100%

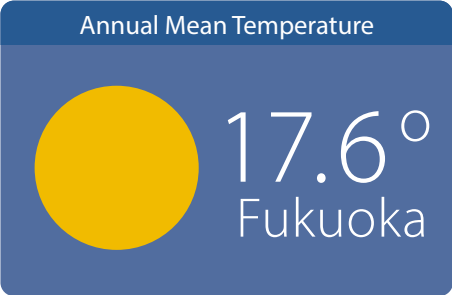
Source: Trade Statistics, Moji Customs and Nagasaki Customs

One of Japan's Most Livable Regions



Fukuoka boasts a modern, comfortable city life surrounded by natural beauty, and has already proven to be an irresistible place to live for people from overseas - now totaling almost 1% of the population.

- Fukuoka has over 60,000 residents from overseas
- Fukuoka International School provides a stimulating educational environment
- There is a range of professional sports teams including baseball, soccer, and basketball. Fukuoka also hosts an annual sumo wrestling tournament.



The World's Top 25 Most Livable Cities

MONOCLE 2018 issue

Fukuoka was ranked the 22nd most livable city in the world by Monocle, an international lifestyle magazine based in London. The magazine portrayed Fukuoka as an international city with a friendly atmosphere. In particular it gave Fukuoka high marks for shopping and food.

Global Power City

Japan Power Cities 2018

The Institute for Urban Strategies at the Mori Memorial Foundation ranked Fukuoka City second on its Japan power cities (72 cities excluding Tokyo). Fukuoka City has been highly evaluated in "economy and business" category for top rating in the number of comprehensive special district areas and the ratio of new business establishments among the target cities.



Living in Fukuoka

Weekdays



Fukuoka City Subway

Shortest commute time among major Japanese cities

Excellent local transport infrastructure allows you to spend more time doing the things you want to be doing.



Japanese language class

A great network of cultural exchange activities

There are many local organizations aimed at making daily life in Fukuoka more enjoyable for people from overseas.



Fukuoka International School

Some of the best schools in Japan

The Baccalaureate awarded Fukuoka International School provides consistently excellent education from kindergarten to high school.

Weekends

The benefits of living in Fukuoka don't stop with business, you'll find the local environment appealing whatever your interests. From the vast shopping centers, cinemas and museums in the cities to the beaches and mountains surrounding them.

Largest number of cinemas in Japan^{*1}

Fukuoka is known locally for its great food, not only Japanese dishes but ethnic dishes from all over Asia.

Fifth highest number of parks among major Japanese cities^{*2}

Health & Lifestyle

Fukuoka is one of the safest areas of the world. Not only in terms of its ultra-low crime rate, but you will also feel safe in the knowledge that Fukuoka has a large concentration of medical professionals - many practicing in English as well as Japanese.

Fourth highest number of medical institutions in Japan



Yearly Yamakasa festival in Fukuoka



Downtown Fukuoka at night



Street food stalls, locally known as 'yatai'



The Kyushu National Museum in Dazaifu



Sources: A Statistical Look at Prefectures and Regions of Japan, Ministry of Internal Affairs and Communications, and other sources

Source: Japan Statistics 2018, Statistics Bureau, Ministry of Internal Affairs and Communications • 2016, Ministry of Land, Transport and Tourism • 2017, Ministry of Health, Labour and Welfare ^{*1} per capita ^{*2} per 100km² unit area ^{*3} © Fukuoka Convention & Visitors Bureau

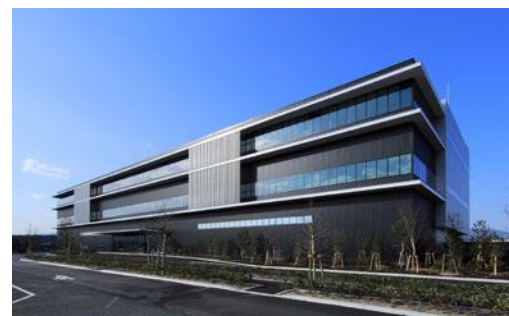
Actively Promoting Next-Generation Industries

Automobiles

Northern Kyushu Automobile Industry Asia Advanced Base Promotion Project

The northern part of Kyushu has seen significant development in automobile manufacturing. With a concentration of auto giants, including Nissan, Toyota and Daihatsu, the region is the second largest producer of automobiles in Japan.

- Annual automobile production capacity for the cluster has reached 1.59 million vehicles.
- Several universities and technical schools in the prefecture have established major programs for automobile engineering.
- Toyota and Daihatsu have both opened R&D centers.



Toyota Kyushu R&D Center

Hydrogen Energy

Fukuoka Hy-Life Project

This project aims to realize a hydrogen energy-based society by undertaking broad-based research and development and personnel training for the production, storage, transportation and usage of hydrogen.

- Japan's largest collaborative industry-university-government project; members include progressive companies and research centers in the fields of hydrogen energy and fuel-cell technology.
- Aims to demonstrate the feasibility of a hydrogen energy-based society through the application of research-phase technologies in real-life situations.

Promotion of FCV (Fuel Cell Vehicle)

Fukuoka Prefecture aims to lead the realization of a hydrogen energy society, play the role of a base for development and production of FCV, strengthen the prefecture's industrial competitiveness, and establish a base for spreading FCV.



Hydrogen energy test and research center



Hydrogen Station

Biotechnology

The Fukuoka Bio Valley Project

With a view to building alliances with Asian countries, Fukuoka has been a driving force behind the formation of a large cluster of bio-venture start-ups, related companies and research institutions with core activities in biotechnology.

- More than 200 bio companies are located in Fukuoka
- More than 60 bioproducts have been commercialized.
- Bioindustry specialists have assisted with the development and commercialization of pharmaceuticals and health foods.



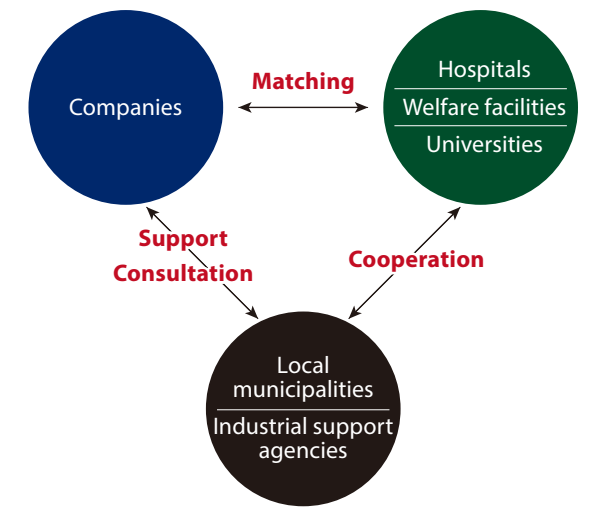
Fukuoka Biofactory

Medical and assistive devices

Project for the Promotion of Medical and Assistive Device Industries

The field of medical and assistive devices is expected to grow going forward. Under this project, companies, hospitals, universities and government agencies work together to provide institutional support in the form of expert advice from coordinators on legal compliance, device development, and so on.

- Sessions are held to match local companies with device manufacturers in the Tokyo region.



IoT technology

Fukuoka Prefectural IoT Acceleration Lab

A concentration of companies with advanced IoT technology including robotics, semiconductors and a programming language "mruby" is building in Fukuoka Prefecture. By taking advantage of the strength of the IoT technology of these companies, the promotion and creation of new products and services are increasing.

- Mining the concrete needs in various areas including welfare, medical, education, agriculture, forestry, and fishery industries.
- Supporting interaction and matching of companies in the prefecture, products/service development, and market exploration.
- Running the "workshop for IoT prototype verification" equipped with devices necessary for IoT prototype development in the Experimental Center for Social System Technologies.



Research Center for Three-Dimensional Semiconductors



Experimental Center for Social System Technologies

Organic EL

Project for the Promotion of the Organic EL R&D bases

Fukuoka Prefecture aims to establish a major development base, developing/integrating center of organic EL, based on i3-OPERA which was established with the purpose of realizing/industrializing the seeds for world class, cutting-edge technology developed by Kyushu University.

- Research and development commissioned or jointly worked on by organic EL material/device companies.



i3 OPERA

Aircraft

Fukuoka Aircraft Industry Promotion Association

Fukuoka Prefecture takes actions for promoting attraction of aircraft-related companies and organizing the "Fukuoka Aircraft Industry Promotion Association" consisting of industry, academia and government, using the potential of Kitakyushu Airport that has a 24-hour flight operation.

- Mitsubishi Heavy Industries, Ltd. is planning to use Kitakyushu Airport as a sub-base for flight tests and aircraft parking of MRJ.



Kitakyushu Airport

A Mecca for Higher Education

An outstanding center for higher education, Fukuoka Prefecture has over 125 thousand enrolled students including over 17,000 foreign students coming from over 108 countries and regions around the world.

- 37 universities (9 boast strong science and engineering departments)
- Fukuoka Prefecture has the second largest number of National University Students in Japan majoring in science
- 32,000 students graduate annually (one third major in science and engineering)

Foreign Human Resource Support

Fukuoka Prefecture supports the recruitment of qualified candidates from overseas as well as foreigners studying in Fukuoka.

The prefecture holds an annual employment expo, known as 'Job Fair', for foreign students where they can meet prospective employers. It also builds stronger ties between Japan and overseas countries by supporting the matching of businesses and talented individuals.



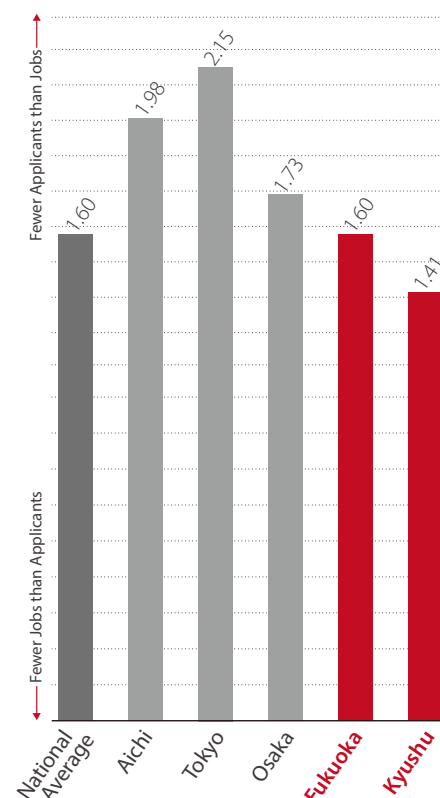
Overseas students studying in Fukuoka



Job Fair employment expo

Jobs-to-Applicants Ratio*

Fukuoka has a low job-to-applicant ratio, making it comparatively easy to build a highly qualified workforce.



Source: Bulletin of the Fukuoka Regional International Student Exchange Promotion Council
* Average for 2018

Economic Benefits



Aside from its great location, one of the most convincing reasons to base a business in Fukuoka is the huge financial savings that can be made in comparison to other major cities such as Tokyo, Osaka or Nagoya.

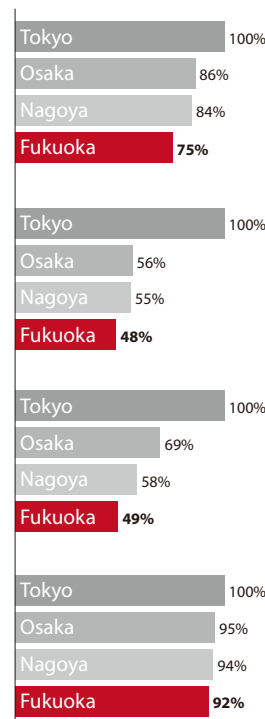
Cost savings can be made across the board by setting up your business in Fukuoka. Labor costs and office rent are virtually less than half of Tokyo's.

Wages ↓ 25%
lower than Tokyo

Office rent ↓ 52%
lower than Tokyo

Residential rent ↓ 51%
lower than Tokyo

Consumer price index ↓ 8%
lower than Tokyo



Fukuoka Venture Market

Fukuoka Venture Market hosts a "Monthly Market" meeting where start-up companies can present business plans to potential partners and investors.

- To date, more than 2,500 companies have participated, and over 70% of the companies have held business meetings.
- About 20% of companies who participated succeeded in securing business partners.



Fukuoka Venture Market

Fukuoka International Business Association

Fukuoka International Business Association (FIBA) is an association in which people at the forefront of Fukuoka's business, academic, and government circles are invited to come together and exchange ideas and opinions on issues related to doing business in Fukuoka.

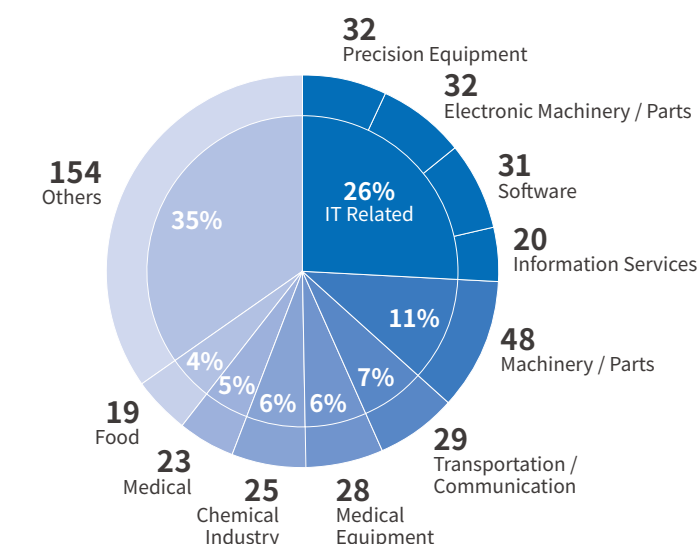


FIBA social events are held several times a year

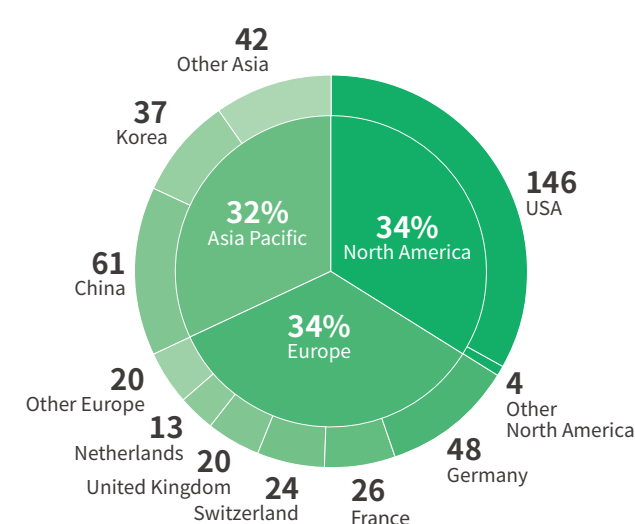
About 400 Foreign Companies in Fukuoka (excluding retail)

As of January 2019 there were 441 foreign-capitalized businesses based in Fukuoka Prefecture.

Businesses by Industry



Businesses by Country



Source: Investment Promotion Division, Fukuoka Prefectural Government

INVEST FUKUOKA SUPPORT

A One-Stop Service Providing Indispensable Help and Advice to Overseas Companies

- Provide market information and source office and factory real estate
- Assist with recruitment and press releases
- Assist with travel expenses and company registration fee

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